



Patron Newsletter - April 2024

Our newsletter helps you learn about our label from start through growth, our mission and how your participation can help bring peace to the world.

Applying 75 years of learning

My mother used to call me a “Job Hopper”. At the time, I perceived that as something to be ashamed of. But looking back from where I am now in my journey I can see it as something to be proud of. Because of it I have learned multiple skills. Many of those skills were learned in jobs that were very unpleasant to be in. I learned the difference between good and bad management from good and bad employers.

My favorite job was teaching music because music is where my heart has been for 70 years, ever since age 5, when my sister taught me to play “London Bridge” on piano. Today my heart is still in music and my purpose in life is to contribute that passion to world peace. Our world is broken and needs healing. The only way to do that is to get everyone to come together in peace.

This passion for music at an early age made me constantly strive to do more with it. I wasn't sure what my final destiny would be, but knew what I wanted to do with music at each stage of the journey.

I was raised in a poor family. That meant I needed to develop the skills on my own to get where I needed to go. I had no one to mentor me. It was all trial and error. Many attempts were failures that slowed progress, but taught me what to do and what to avoid.

I began writing songs with lyrics at age 16. It was done through sheer inspiration. I knew nothing of the craft of writing songs. I wrote 1 song a year. Learning the craft of songwriting gave me the ability to write a song a day.

In the 70s I tried pitching some of my uncrafted songs to record labels. All were rejected. Still young and naive, I believed these songs were hits and I needed to get them out where everyone could hear them. After a decade of pitching and getting rejected, I realized the only way I would get on a label is if I started my own. In the late 1970s I bought an instruction book on how to start and run your own record label.

As the business was developing I was discovering more things I needed to learn in order to make the label operational. I took courses in business law, accounting, advertising, marketing and graphic design. In 1980 when I had a basic knowledge of everything I needed I started Captain Blue Records. I wanted to get some hands-on experience in running a label by using my own music.

In 1982 I joined a working band called “Wojo”. They were the first release on the Captain Blue label with a song I wrote titled “[Dancin](#)”. It was pressed to 7 inch vinyl 45 RPM. I personally delivered it to local radio stations. Some of them began playing it. I mailed a promo copy to non-local stations using a national directory of radio stations. Stations on the east coast began playing it in rotation. By 1983 it was being played by radio stations from Boston to Philadelphia and became a regional hit. Through a collective effort by the band we sold hundreds of them at our gigs and more in local record stores. We got them into juke boxes throughout the region.

In 2020 I decided to take all of the skills and education I learned throughout my life and apply them to a world peace project. That project is Music For World Peace Records. We work under the same philosophy as the band “Wojo” where everyone provides skills and resources to make their project successful.

As you come to know us better I hope you will participate in this world-wide effort to achieve the seemingly-unachievable. Music For World Peace Records wouldn't be possible without people working together. You can accelerate the growth of our mission by contributing your skills and resources to it. If you have skills and/or resources you would like to apply to a good cause email me at Admin@MusicForWorldPeaceRecords.com to discuss how we can work together.

The AI report

Have you ever been in a conversation about a topic and then see an ad on social media or in your phone app related to the topic you were discussing? That's the work of AI. It listens and watches you through your computer and cellphone. Companies like Google, Facebook, Twitter and many others use it to find the best prospects for their advertisers. As we know, this technology can also be used by those without good intentions.

AI is developing at an alarming speed. It isn't going away, and it is going to continue to develop, learn and act. Like the atom it can be used for good or evil. In the wrong hands it could, in theory, create an all-powerful fascist government. We need to lobby for laws to prevent this from happening. These laws need to apply to all nations simultaneously to be effective.

Every move we make, from street cameras to verbal discussions to social media posts, is being learned by AI. It can then sort it all out and suggest a practical use for each phase of it's own learning. One of our Canadian artists, “The Free Spirits”, with [Chris Birkett](#) and [Shari Tallon](#) have a self-released song that addresses this issue titled “[Cyber Crime](#)”, which is the first song on their album “[Circle Of Sound](#).”

Being aware of what AI can do and what it can suggest to those with bad intentions is essential for our survival and control of AI. Always be mindful of what you say, where you say it and how you say it, and understand that AI will be eves dropping and learning from you. Eliminate violence and hatred from your speech and actions. Everytime you leave home, do or say something, or write something down, always be aware that AI is watching and learning from you. You are the teacher. Teach it to be used for peace and for the benefit of mankind. Pass this information on to others who may not be aware of AI's capabilities.

I have found it to be a great assistant in everything I do, from writing songs, to being my personal consultant on any topic. I have also learned that the results you get from AI depends on how clearly your prompt describes what you want it to do.

Practical use of AI helps us understand the logic behind how it works. The more you use it the better

you understand it. The better you understand something the more control you have over it. Here are two of the tools I use that help me as a musician and label owner. They may help you in anything you want to pursue:

- **Magic Write** – This is a document writer like a Word document, but will answer any of your questions. It is linked to Chat GPT. If I get stuck on a line for a song I ask it for help. If I need to learn how to do something I just ask it and it gives me step by step instructions. It's not only a great teacher, but a great time saver and I can work 100 times faster than I can without it. You can find Magic Write on [Canva.com](https://www.canva.com/magic-write/).
- **Runway** – This allows you to type a description of something and it will create an image based on that description. You can also upload an image and ask it to create a video of your image and it creates 3D motion. Canva also has something that will do this called “Magic Studio”, which is linked to Runway.

If you have used any AI programs and found them to be beneficial, email me all of your details and I will publish it in the next available newsletter.

Featured artist

Dutch composer/producer/recording artist, Ronn Van Etten - Voorburg, the Netherlands

If you need to feel at peace with yourself in these hectic times, listen to Ronn's meditation music on our subsidiary label Captain Blue Records.

If you want to declare peace to the world, say it with music that is heard all around the world. Play Ronn's songs on your favorite streaming platform as often as you can. Share them with your entire network. If you want to support Ronn directly you can [download his music](#) for a donation of your choice. Ronn is internationally known by his releases on Music For World Peace Records.

If you live in Cyprus and want to see Ronn Van Etten live, here is his tour schedule:

May 10 : Dice Bar, Droushia, 7.30 pm
May 11 : Anesi, Rotary club, Coral Bay, 7.30 pm
May 12 : Monara, Paphos, 2pm
May 17 : The Bay Tree Bar, Pissouri, 7:30pm
May 18 : Talalaland, Tala, 2pm

Ronn has a new release titled “Fear”. You can stream it on all major streaming platforms April 24th, but if you want to listen to it sooner and/or download it, you can do that [here](#).

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