



Patron Newsletter February 2024

New logos and banners

If you have been observing the Music For World Peace label since before 2024 you saw a dark logo and banner. Our graphic designer Linda Bassett has designed new logos and banners for the label. The new logo appears at the top of this page. From now on you will see it on music artwork and other places including those that bear our newly designed banner. We are still working on the optimal dimensions for the banners for each site but are using our current draft and some experimental variations on all of our sites.

Help Put An End To War

Remember how music for peace concerts like Woodstock helped bring an end to the Vietnam war? Music is one of the strongest influences on the planet. We can do it again, but this time on a larger scale, by combining music with another of the strongest influences on the planet that didn't exist during the Woodstock era: social media.

We are calling on all citizens of the world to help put an end to war everywhere on our planet. Share the music of artists for peace in all countries and help change the mindset of governments and the people they indoctrinated into believing war is a good thing.

If you are not familiar with how the music at Woodstock helped end the Vietnam war, read this article. <https://vocal.media/beat/woodstock-and-the-vietnam-war>

Music's influence on human behavior

Throughout history music has had an influence on the way we think and behave. Combined with social media we intend to use those influences to change the mindset of the world from war mongering to bringing peace to all nations.

[Dr. Clare Steffen](#) speaks of this influence in an article she wrote titled “[Message Music A Universal Genre](#)”. Here is an excerpt from that article:

“Music has always united people in rituals, ceremony, life events, and social happenings. Meaning can be found in religious, spiritual, and secular music and can transport us to experience consciousness at different levels. Finding meaning and purpose allows us to connect to ourselves and others and form healthy relationships. Music can help us heal from life losses, traumatic events, by assisting us in adapting, connecting to others to avoid isolation and feelings of loneliness, and by transcending painful memories. Therapeutic and spirit music has been utilized with people of all ages and in a variety of settings. Efforts to integrate music with mental and behavioral health, medicine, spirituality, and religion is happening globally. As the world we live in allows us to communicate and connect globally, message music will be key in uniting us as one.”

Dr. Clare Steffen is also a songwriter with Music For World Peace Records. You can learn more about Dr.

Steffen's work with our label by [clicking here](#).

Collaborations

When one of our team members needs help with a project our label puts collaboration teams together to help that project get released. Our teams don't charge up-front fees to each other for projects intended for release on our label. The money they make from these projects comes from a share of revenue generated by the project through streaming and download donations. That money is then split among the number of jobs performed and the label gets an equal share as one of those jobs. This helps cover the label's business expenses and advertising to help the growth of our mission.

*Each collaboration is thought of as voluntary community work with the benefits of sharing the rewards. **Mission first.** Each person on a team of one or more releases on our label gets a [bio page on our website](#). Their bio page demonstrates their work with the label. Others can contact them for hire for non-label projects that require up-front payment. Their name is advertised world-wide through our public Facebook group:*

<https://www.facebook.com/groups/musicforworldpeacerecordlabel>. They also get world-wide exposure through Facebook advertising, other social media, newsletters and our website. We are working on building our YouTube channel, which will soon give us another avenue of promotion.

Want world peace?

There are many different movements for world peace going on in the world today. One of them is music. This label is working hard to organize people who want to help each other toward toward a world without war. We basically volunteer our skills for the mission. The revenue that helps support our mission comes from donations and streaming. If you have skills or resources you would like to donate to our mission email me at admin@MusicForWorldPeaceRecords.com. We bring people together from all over the world with one mission in mind: Help each other influence a peaceful world through music.

Other ways we can help each other

If you have a website with a section for links, let's do a link exchange. Link exchanges improve web presence. Email me a link to a page on your website that shows our website link, along with the URL of your page you want us to add to our site. I will then send you a link to our page that shows your URL.

Email me at admin@MusicForWorldPeaceRecords.com.

Sponsorships

If you have something to advertise you can help our cause, and gain exposure to an audience of people who love music and want world peace, by [becoming a sponsor](#). Due to multiple tiers, sponsorships are fixed rates instead of the usual donations. If you are interested in becoming a sponsor email me at admin@MusicForWorldPeaceRecords.com and I will send you more detailed information. Please visit the our sponsors shown below.

Sponsors

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